

CAUCASUS INVESTMENT FORUM 2024

SOLUTIONS LEAD TO CHANGES!

**Mikhail
Mishustin***Prime Minister
of the Russian Federation***Alexander
Novak***Deputy Prime Minister
of the Russian Federation***Maxim
Reshetnikov***Minister of Economic Development
of the Russian Federation*

“The Caucasus Investment Exhibition presents interesting projects in a wide range of industries: agriculture, industry, tourism, energy, construction, and transport. Conditions have been created so that regions can earn money on their own, and budget funds have become a guarantee for attracting private capital for new projects. The republics of the North Caucasus have every opportunity to unlock their rich potential and ensure growth in key economic indicators.”

“The Caucasus Investment Exhibition was held for the first time and immediately attracted a significant number of participants. We witnessed a lively dialogue between the state, business, and public institutions. Several dozen business events took place: roundtables, discussions, and meetings. I believe the event will certainly provide an additional impetus to the development of the North Caucasus Federal District.”

“The numbers from the Caucasus Investment Exhibition speak volumes about the level of interest in the North Caucasus: 15 countries and more than 3,000 participants. The current situation plays into the interests of the North Caucasus, since, first of all, it’s now the main logistics crossroads: this includes the Azov and Black Sea region, as well as the North–South corridor. Secondly, now everyone understands that they need to invest in the country, including the North Caucasus, with its enormous market and opportunities.”

MISSION OF THE CAUCASUS INVESTMENT FORUM (CIF)



**Create
a platform
for discussions
about the most
pressing issues
concerning
Russia's economic
development**



**Arrange meetings
between Russian
and international
business**



**Hold
presentations
about investment
projects**



**Strengthen
regional and
international
trade, economic,
scientific,
technical, and
socio-cultural ties**



**Organize
press events**



**Ensure effective
networking
and business
development
for medium
and small
companies**

RESULTS OF THE CAUCASUS INVESTMENT EXHIBITION 2023



The **first Caucasus Investment Exhibition** took place on 3–4 May 2023 at the MinvodyEXPO International Exhibition Centre and became a **key event** for the implementation of **investment and innovation programmes** and projects in the North Caucasus Federal District.

Organizer:



With the support of:



MINISTRY OF ECONOMIC DEVELOPMENT
OF THE RUSSIAN FEDERATION



The event was organized by the **Roscongress Foundation** and the **Russian Ministry of Economic Development**. The exhibition was held with the support of the government of the Stavropol Territory.



The Caucasus Investment Exhibition was attended by more than 3,000 participants and media representatives from Russia and 15 other states and territories (Azerbaijan, Venezuela, Israel, Iran, Kazakhstan, Qatar, the Republic of Abkhazia, Belarus, Cyprus, Republic of South Ossetia, Serbia, Slovenia, the USA, Tajikistan, and Sri Lanka).

RESULTS OF THE CAUCASUS INVESTMENT EXHIBITION 2023



15
COUNTRIES



> 8,200
IN THE MEDIA



3,000
PARTICIPANTS



> 30
IN THE BUSINESS
PROGRAMME



> 2200 m²
EXHIBITION SPACE



> 40
TELEVISION REPORTS
ON NATIONWIDE
CHANNELS



RUB 150 BLN
VALUE OF AGREEMENTS
SIGNED AT THE EXHIBITION



> 12,500
ONLINE CONNECTIONS
TO THE BROADCAST



> 300
SPEAKERS



PEOPLE AT CIF 2023

THE EVENT WAS ATTENDED BY:



**Mikhail
Mishustin**

*Prime Minister
of the Russian Federation*



**Alexander
Novak**

*Deputy Prime Minister
of the Russian Federation*



**Yury
Chaika**

*Plenipotentiary Representative
of the Russian President
in the North Caucasus*



**Maxim
Reshetnikov**

*Minister
of Economic Development
of the Russian Federation*



**Mikhail
Murashko**

*Minister of Health
of the Russian Federation*



**Sergey
Kravtsov**

*Minister of Education
of the Russian Federation*



**Oleg
Matytsin**

*Minister of Sport
of the Russian Federation*

PEOPLE AT CIF 2023

THE EVENT WAS ATTENDED BY:



**Aslan
Bzhania**

*President
of the Republic of Abkhazia*



**Alan
Gagloyev**

*President
of the Republic of South Ossetia*



**Jesus Rafael
Salazar
Velasquez**

*Ambassador Extraordinary
and Plenipotentiary of the Bolivarian
Republic of Venezuela
to the Russian Federation*



**Kazem
Jalali**

*Ambassador Extraordinary
and Plenipotentiary
of the Islamic Republic of Iran
to the Russian Federation*



**Sheikh Ahmed bin
Nasser bin Jassim
Al Thani**

*Ambassador Extraordinary
and Plenipotentiary
of the State of Qatar
to the Russian Federation*



**Davlatshoh
Kurbonali
Gulmakhmadzoda**

*Ambassador Extraordinary
and Plenipotentiary
of the Republic of Tajikistan
to the Russian Federation*

PEOPLE AT CIF 2023

THE EVENT WAS ATTENDED BY:



**Vladimir
Vladimirov**

*Governor of the Stavropol
Territory*



**Sergey
Melikov**

*Head of the Republic
of Dagestan*



**Kazbek
Kokov**

*Head of the Kabardino-
Balkarian Republic*



**Rashid
Temrezov**

*Head of the Karachay-
Cherkess Republic*



**Makhmud-Ali
Kalimatov**

*Head of the Republic
of Ingushetia*



**Sergey
Menyaylo**

*Head of the Republic
of North Ossetia – Alania*



**Igor
Babushkin**

*Governor of the Astrakhan
Region*



**Muslim
Khuchiyev**

*Chairman of the Government
of the Chechen Republic*



PARTNERS OF THE CAUCASUS INVESTMENT EXHIBITION 2023

STRATEGIC PARTNER



GENERAL PARTNER



OFFICIAL SPONSOR



SPONSOR



OFFICIAL PARTNERS



ORGANIZATION PARTNERS



PARTNERS



UNIQUE OPPORTUNITIES TO PROMOTE YOUR COMPANY

PROTOCOL AND ORGANIZATIONAL SUPPORT FOR AGREEMENT SIGNING CEREMONIES

Organizing agreement signing ceremonies at the Caucasus Investment Forum venue is a great opportunity to make a name for yourself and attract the attention of leading media outlets, potential partners, and investors. Support includes arranging agreement signing ceremonies at the CIF venue and distributing announcements to the database of journalists accredited for the event.

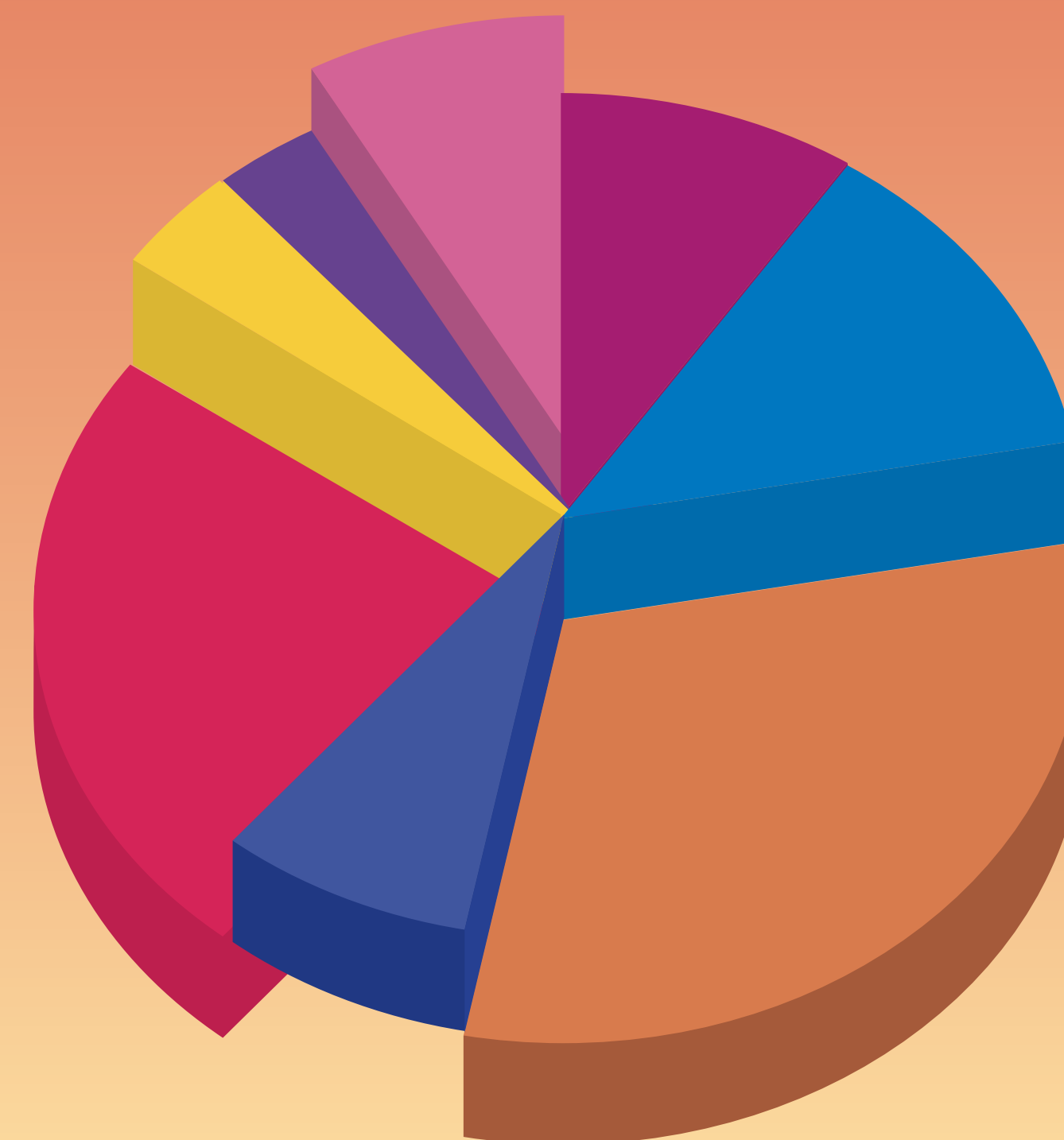
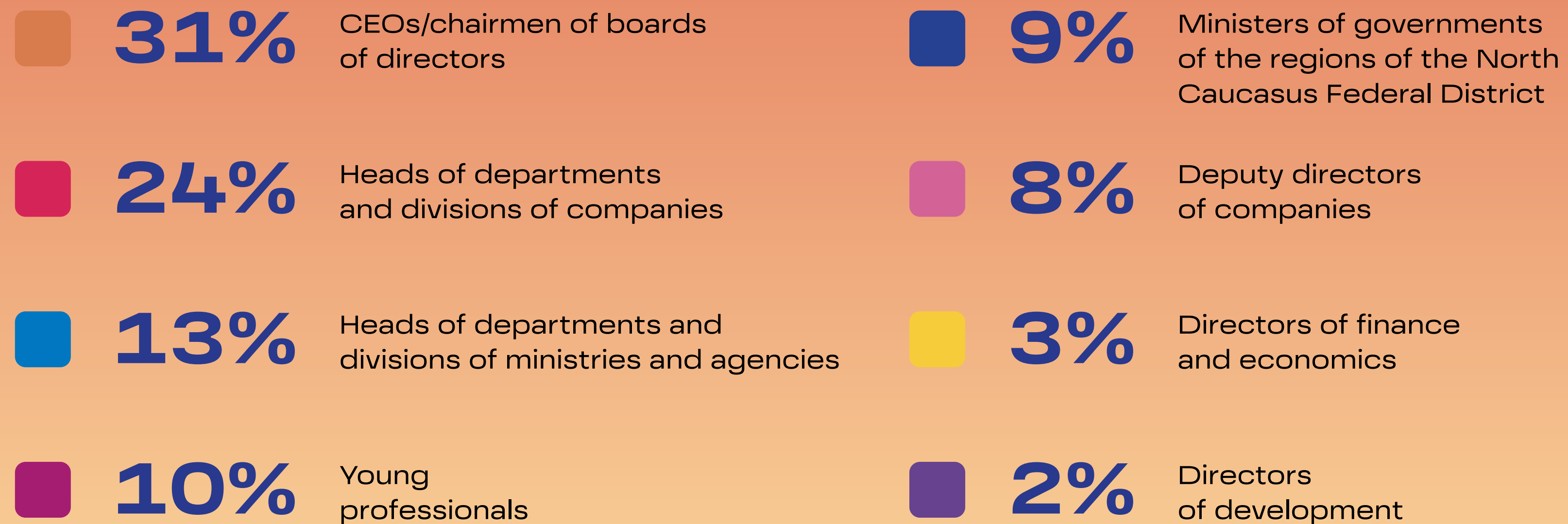
PRESS EVENTS AND MEDIA SUPPORT

The event venue has press points, as well as specially equipped rooms for individual interviews with participants. The schedule of press events is posted on the event's official website in the Media section. Roscongress Foundation specialists are always happy to help organize press events and provide professional photographers and cameramen.

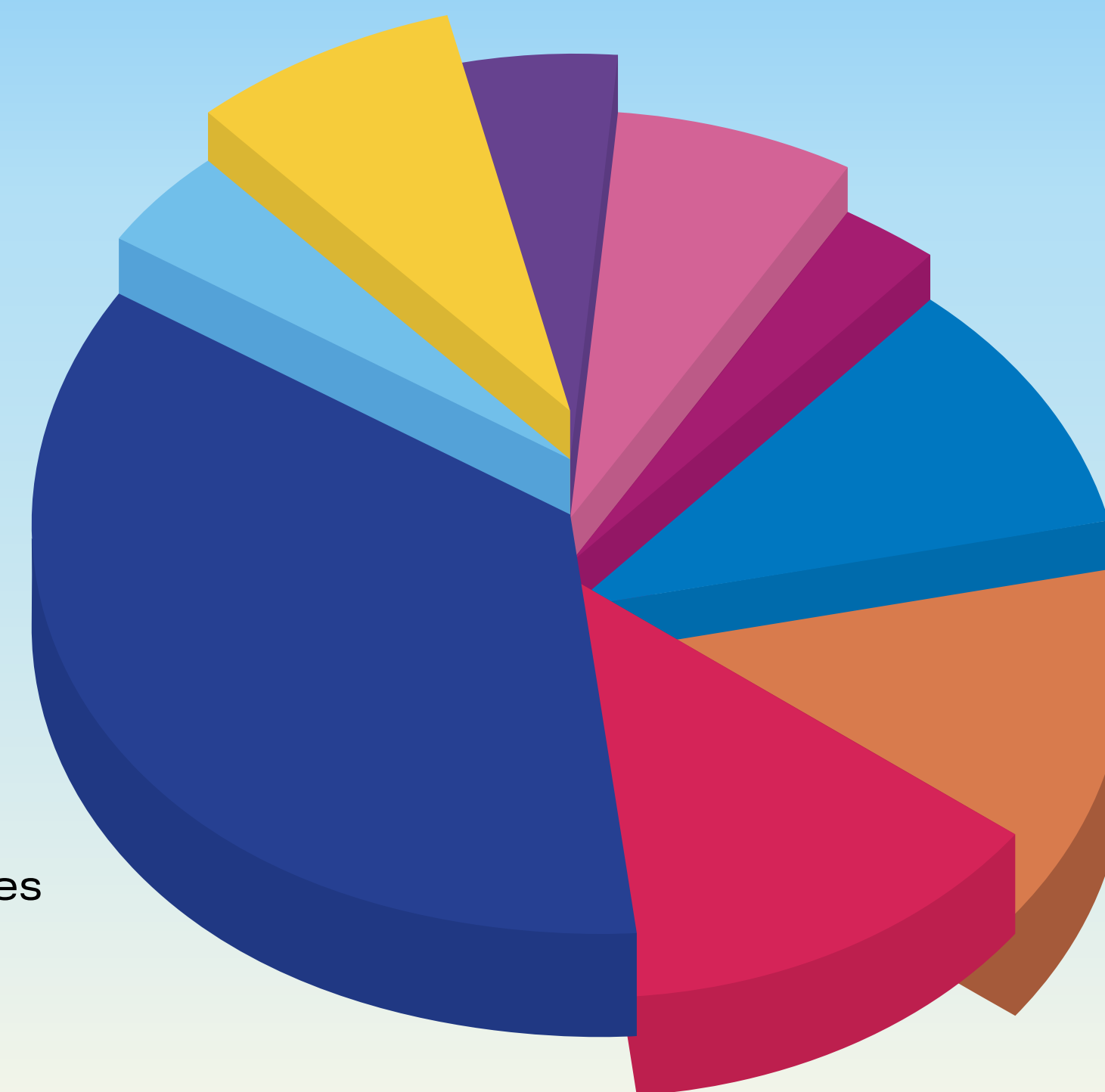
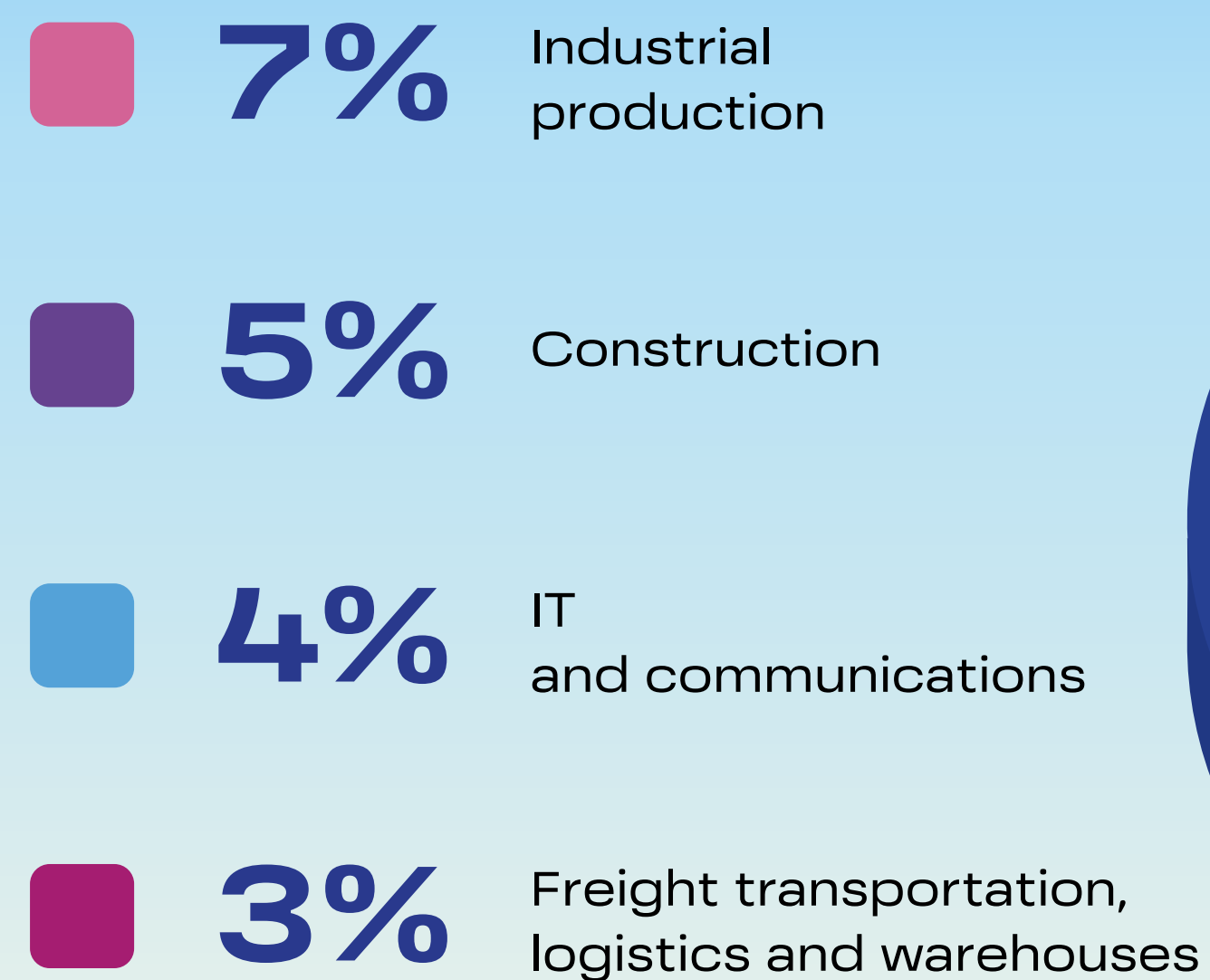
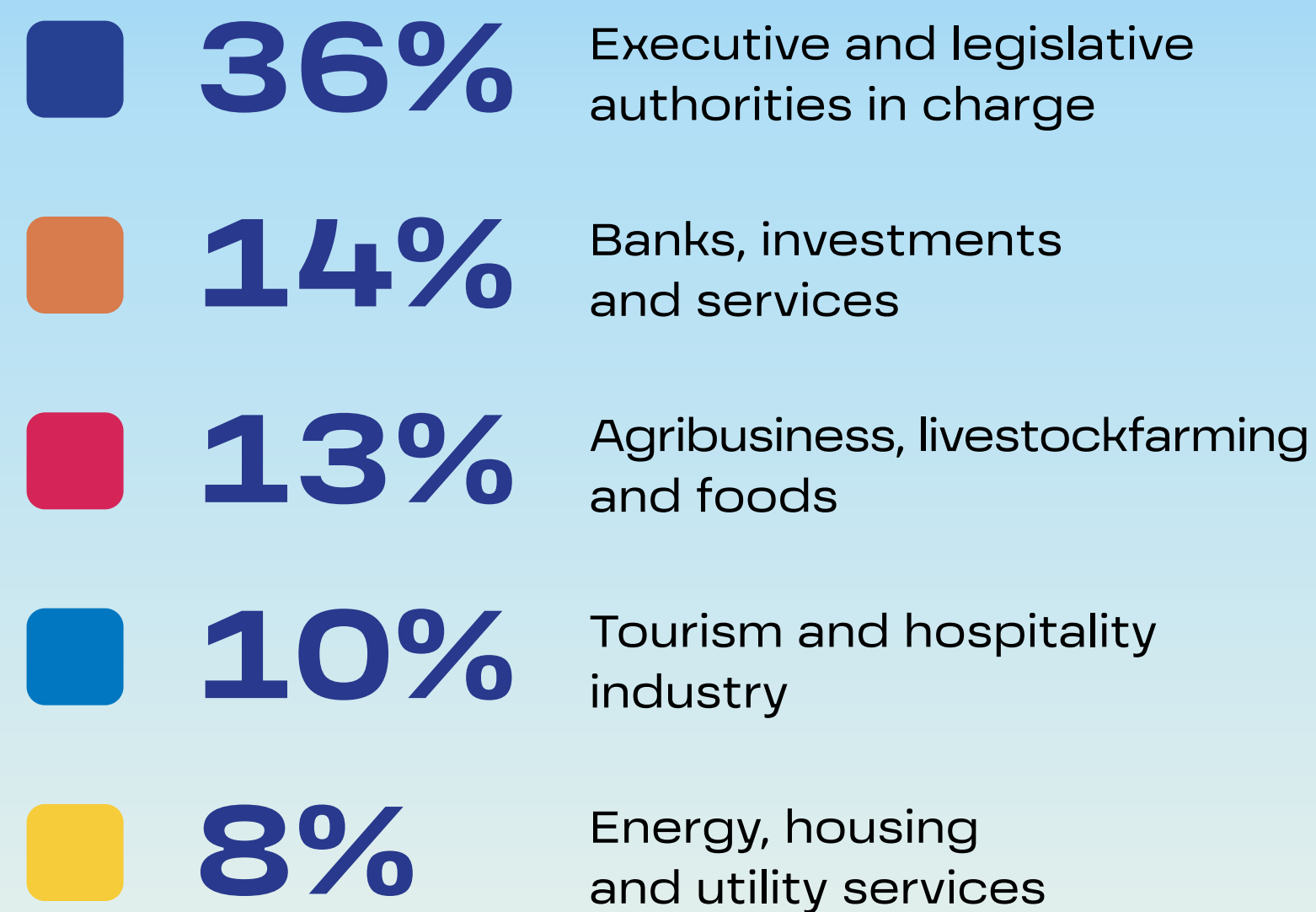
VIDEO SUPPORT AND VIDEO HOSTING SERVICES DURING THE EVENT

The placement of a partner's video content in the rotation on television panels at the event venue helps to attract the attention of the event's unique audience to your company. The timing and number of the displays are adjusted based on the business programme.

POSITIONS OF PARTICIPANTS



SCOPE OF ACTIVITIES OF PARTICIPANTS



PARTICIPATION FORMATS

PARTICIPANT

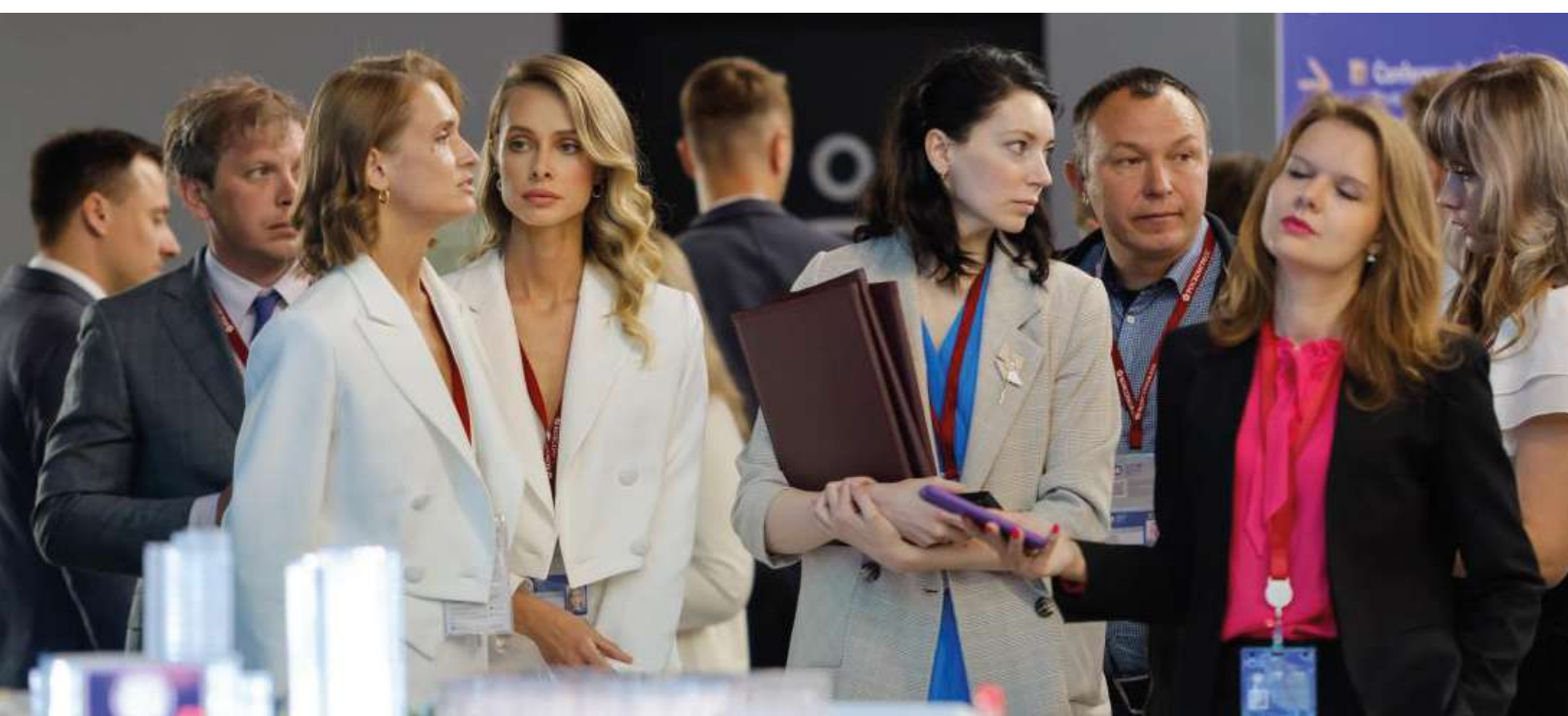
Having the status of a participant is an opportunity to attend business events and exhibition areas, network with business leaders, experts, government officials, and the media, find investors, conduct negotiations, take part in cultural and sports programmes, and join the list of regular participants in the Foundation's events in order to be the first to receive advantageous offers.

EVENT PARTNER

This is a prestigious status that is granted to successful companies that are recognized members of the business community and offers the most effective opportunities for promoting your business at the event, including participation in the business programme discussions, organizing your own business networking area, creating thematic lounge areas, and demonstrating advanced achievements, new technologies, and promising developments.

EXHIBITOR

This is an excellent opportunity to showcase your company at the exhibition space and a special communication platform for demonstrating promising investment projects, B2B solutions, and technologies.





ADVANTAGES OF PARTNERSHIP



Unique formats for participation in the business programme and opportunity to organize a business event, presentation, or press conference during the exhibition



An audience of over 3,000 people, including heads of state, members of the Russian government, heads of Russia's regions, and senior officials from leading corporations



Support with information resources during the event, assistance in organizing press events, and the services of professional photographers and camera operators accredited for the event



Opportunity to invite business partners to company events and business events, use meeting rooms, and take part in the events of the cultural and sports programmes



A personal manager from the Roscongress Foundation who accompanies the company throughout the event

CONTACT INFORMATION



*For organizational issues
and the business
programme*

**YURY
MIROSHNIKOV**



+7 499 760 36 31

+7 903 684 31 11



yuriy.miroshnikov@roscongress.org

Organizer:



With the support of:



MINISTRY OF ECONOMIC DEVELOPMENT
OF THE RUSSIAN FEDERATION

ELINA ZELVINA

For partnership issues



+7 (499) 760-30-08



elina.zelvina@roscongress.org

OLGA NOSOVA

For questions about participating in the exhibition



+7 (903) 226-34-68



event@forumkavkaz.org

SUREN VOSKANOV

For questions about participating in the exhibition



+7 (958) 806-07-00



expo@forumkavkaz.org



ABOUT THE ROSCONGRESS FOUNDATION

The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of nationwide and international conventions; exhibitions, and

business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.



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